**MARTIN ARRASH YASAVOLIAN**

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**EDUCATION: University of California - Davis |** Sep 2008 – March 2012

**MAJOR**: Bachelors of Science in Biochemistry and Molecular Biology

**AWARDS:**

* Dean’s List at University of California – Davis 2009

**SKILLS:**

C++ UI/UX JavaScript

MySQL CSS/HTML JQuery

Adobe Creative Suite PHP R

**EXPERIENCES:**

**Intreeka, CEO** | February 2013 – Current | www.intreeka.com

* Co-founded a web-based networking company with a comprehensive and professional profile service to help university engineers successfully find internships or entry-level jobs
* Partnered with UCLA’s School of Engineering
* Designed and developed the UI/UX
* Developed and led B2B sales, marketing schemes, customer support, and web development
* Strengthened interpersonal communication, writing and presentation skills through communication with clients
* Developed skills with JavaScript, PHP, MySQL, Adobe Creative Suite, CSS, HTML, and JQuery
* Worked closely and completed development of projects with back-end developers

**KarmaCounters, Founder** | www.karmacounters.com

* A site simplifying weight loss through competition with friends and family
* Designed and developed the UI/UX, back-end and front-end programming
* Developed skills with JavaScript, PHP, MySQL, CSS, HTML, JQuery and iOS
* Currently converting the site into an iOS application

**Spendgo, Sales Launch Manager** | June 2012 – January 2013

* Developed an effective sales strategy with SMB companies using cold calling and on-site visits, while also developing a procedural marketing scheme
* Created realistic and attainable monthly sales forecasts and adjusted the marketing scheme accordingly using Salesforce
* Identified new leads and developed complete sales cycles with clients, attaining a proficient turnover rate

**RESEARCH:**

**Senior Undergraduate Researcher in Polymer Chemistry at UC Davis** | May 2010 – Dec 2011

* Performed synthesis experiments for the atom transfer radical polymerization of chemical products
* Expanded my knowledge and analysis of structures in organic chemistry through FTIR, GPC, and H-NMR
* Performed weekly presentations of the project to the PI, and learned synergistic group interactions to optimize productivity
* Undergoing publication on research